



Unique Venues Birmingham becomes a member of Academic Venue Solutions

Unique Venues Birmingham (UVB) is one of the latest members to join Academic Venue Solutions. The commercial venture which launched in October 2017 between Birmingham Repertory Theatre and the Library of Birmingham are home to two of the UK's leading learning organisations; the Brasshouse Languages; the largest adult education centre in the UK, operating from the Library of Birmingham and specialising in 30 different modern foreign languages from complete beginners to post-graduate levels and The REP's Learning and Participation Department, the biggest in any UK theatre.

The diversity of Academic Venue Solutions membership highlights the suitability of UVB, which operates across a leading performing arts venue with its three auditoria and the Library of Birmingham which provides a showcase for Birmingham's internationally important collection of archives in a state-of-the-art award-winning building. In addition, Brasshouse Languages supports UVB's meetings and conference business by offering a range of translation services to conference organisers.

Suzanna Reid Barreiro da Silva, Commercial Director, UVB on gaining membership to Academic Venue Solutions commented; *"Our eagerness to join Academic Venue Solutions was born out of our commitment to exploit all opportunities to partner with organisations where there is a mutual benefit. We recognised the importance of the clients looking to book academic venues and in turn UVB as a commercial venture re-invests profits into both the learning resources at The REP and the Library of Birmingham."*

Coincidentally, our joining was perfectly timed to enable UVB to bid to host the Academic Venue Solutions conference in December. We're thrilled to have won the bid and look forward to welcoming delegates from across the Academic Venue Solutions membership to showcase the truly unique facilities UVB has in Birmingham City Centre."

Natalie Williamson, General Manager, Academic Venues Solutions on confirming Unique Venues Birmingham as one of seven venues into the consortium's membership since the rebrand in April 2018 said; *"We're so proud to welcome Unique Venues Birmingham into our membership. It's important that we stay true to our mission and showcase the unique offering of academic venues. Unique Venues Birmingham is a great example of the diversity of academic venues within the consortium and I look forward to working with them and to hosting our conference with them in December."*

As a member of Academic Venues Solutions, UVB will be able to partner at key events and exhibitions throughout the year, as well as networking with professionals working in academic venues, sharing

ideas, best practice and latest trends in the MICE sector. The Academic Venues Solution consortium is recognised as showcasing the very best of academic venues in the UK to meeting and event organisers who look to source the complementary space offered within the venues.

Unique Venues Birmingham provides a range of unique venue spaces to host up to 800 delegates in its auditorium, provides unrivalled breakout space, with open spaces for exhibitions. As a working theatre, with a creative team, clients can host events on set, have fabulous backdrops for their conference, then in the evening use the Library of Birmingham Book Rotunda for a dramatic setting for dinner.