



### **Unique Venues Birmingham partners with Monsoon Venue Group**

Unique Venues Birmingham (UVB) have announced their partnership with Monsoon Venue Group (MVG) who specialise in Asian events based in Birmingham.

The unrivalled space offered by Unique Venues Birmingham is perfect for awards dinners to wedding receptions within Asian communities and signifies the diversity of clients looking to host their events with UVB.

Suzanna Reid Barreiro da Silva, Commercial Director for UVB commented; “Monsoon Venue Group is a natural partner for UVB as they are an exclusive venue and event management company, managing the sales, marketing and delivery of all types of Asian occasions. We recognised their expertise and specialism within the Asian communities as key to our partnership and we are confident they will deliver consistently providing excellent customer service. We are very excited about how our partnership will develop over the next 12 months and to partner with a local company.”

Pav Shergill, Director for Monsoon Venue Group on the partnership said: “Working with Unique Venues of Birmingham is so significant for Monsoon, as we pride ourselves on thinking outside the box to make alternative venues accessible for events.

“The UVB portfolio sits in the heart of Birmingham, one of the UKs most culturally diverse cities, and therefore offering an Asian events solution to its customers not only makes good business sense but also shows community cohesion is important to the venues.

“We are looking forward to working with the UVB team to deliver unique and amazing events.”

