UVB

UNIQUE VENUES BIRMINGHAM

STREAM BETTER THAN THE REST!

THANKS TO OUR VIRTUAL CONFERENCE PACKAGE YOUR IMPORTANT MESSAGE, AS WELL AS VITAL TEAM DISCUSSIONS, POLLS AND Q&As CAN BE COLLATED AND SENT OUT TO THOUSANDS OF DELEGATES WORLDWIDE.

▶ **CLICK HERE TO SEE OUR MINI TRAILER FOR THIS SERVICE**

VIRTUAL CONFERENCE PACKAGE

Attach this package to any of your events with us to ensure a high quality of presentation and impressive staging in one of our stunning theatre or conference spaces.

INCLUDED IN THE COST WE PROVIDE:

2 x CAMERAS One locked off camera set wide to pick up any top table, branding or lectern, the other camera is manned to ensure it can follow any movement of the presenter and close-ups.

1 x VISION MIXER with an expert operator to cut between cameras shots and presenter slides. Both the presenter slides and presenter can be seen at the same time so their slide deck progresses live with the presentation.
We will use a series of Picture in Picture (PIP) templates to best suit your event.
The PIPs can be coloured in a block colour of your choice and include your logo.

1 x STREAMING ENCODER to live stream the event in full HD. The stream uploads to our servers and includes data for up to 500 online delegates to view for up to 8 hrs on one day.

1 x LANDING PAGE We supply you with your own simple event landing page with a viewer window for delegates to watch their live stream. This landing page can be coloured in your corporate colour, can include a logo, and up to 3 sponsor logos.

We will supply you with the URL link so your client can share this with their viewers/delegates.

We can make this page password protected if required. We will even provide key viewer stats for you after the event.

You can view a Standard landing page example here.

1 x REMOTE TEST We can set up a short appointment where we can send some video and audio via the live stream you can then test the link from your side.

Please note additional tests, and on site tests are subject to availability and are chargeable

PRICE OF PACKAGE £2,225 + VAT

Picture in Picture Template

**UNIQUE VENUES
BIRMINGHAM**

UPGRADES

To truly enhance the experience both on the day and for a viewing audience, we are pleased to offer the following upgrades, which can be attached to the Virtual Conference Package.

GRAPHICS UPGRADE - £525 + VAT

Allow the professionals to manage your slides, and include some really professional production values to the Live Stream!

- **A DEDICATED GRAPHICS TECH**
  To control your slides, manage small on-the-day changes and ensure all videos are played on cue seamlessly.

- **A DEDICATED GRAPHICS MACHINE**
  To tackle all including any video sizes or formats without any lagging.

- **ON SCREEN GRAPHICS**
  Incorporate up to five floating name straps to appear under any presenters or panellists.

- **A BESPOKE PIP SCREEN**
  Utilise more of your corporate identity with a bespoke PIP screen.

  *Additional Name Straps can be added for £50 + VAT per name

LANDING PAGE UPGRADE - £375 + VAT

Improve your online viewers' experience and reinforce your own brand principles with a bespoke landing page.

- Add an **EVENT TITLE** to the landing page
- Add an **EVENT DESCRIPTION** to the landing page
- Choose your **OWN FONT**
- Incorporate a **BACKGROUND IMAGE**
- Add coloured **HEADERS** and **FOOTERS**
- Unlimited **SPONSOR LOGOS** can also be **HYPERLINKS** to Sponsors webpage
- Live Stream link is **LIVE AND ACTIVE** for three days – even virtual delegates can be latecomers!

You can view a Premium landing page example here.

 * Fonts must be available as a Google Font

* No changes can be made to landing page on or after event date

UPGRADES

RESILIENCE UPGRADE - £995 + VAT

Our Tech is great! - but we sadly don't own the internet... anything can happen with live events, don't take any chances with yours....

- LIVE U+ BONDED UNIT

A self contained 'back up internet' – includes 5 x simcards linked to 5 separate network providers to ensure if any one goes down, or even dips, your event continues seamlessly and does not suffer.

- HALO ENCODER

This is a secondary encoder that sends a duplicate live stream out to the world, therefore if there is any break in the stream once it leaves us, the back up will automatically kick in and ensure your audience never notice any drop outs!

OPTIONAL EXTRAS

KEEP AND SHARE - £375 + VAT

We can professionally record your content and provide you with a 2Tb hard drive of your conference to keep forever and share with how ever many people you like.

EDITING £POR

We can professionally tidy up or edit any raw event footage to create a clean cut of any conference, or perhaps a 'best bits' edit.

After a consultation with our technical team, we will be able to provide a cost for editing. As prices are based on production requirements and length of the conference.

ADDITIONAL VIEWERS £175 + VAT

Increase the bandwidth to incorporate more viewers to attend your virtual conference - per additional 500 viewers.

ADDITIONAL TESTS £250 + VAT

Should you require any additional tests, i.e some of your stakeholders were not able to make the original scheduled test then we would be happy to set up an additional test.

Subject to availability

ON SITE TEST £350+ VAT + ROOM HIRE

If you require a test in your event space with a live stream and live audio then we can arrange for our Tech team to install a limited version of the Virtual conference Package in your event space.

Subject to availability

ADDITIONAL CAMERAS £195 PER CAMERA + VAT

We can provide any additional unmanned micro cameras – useful for fixed lectern shots, or talking heads.

BACKDROP

We can provide a camera friendly neutral backdrop behind any lectern or top table for **£175 + VAT**

Alternatively, you can design your own bespoke 2,270mm x 2,900mm backdrop, along with sponsor logos which you can keep for **£375 + VAT**

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SLIDO

Just because some of your delegates may not be in the room with you – It doesn't mean you cannot engage with them!

Slido is a unique interactive platform that allows remote delegates to seamlessly participate in live polls, Q&As.

LIVE Q&A You can crowdsource questions in advance and keep collecting live as well. Participants can see the questions and up-vote the ones they like which gives you a great sense of what matters to the audience.

POLLS Encourage interaction points throughout a speaker's presentation. They are beneficial for speakers to get a quick sense of what the audience thinks about a subject, a pulse check, or just to keep the audience engaged. You can put several polls together in a survey to collect feedback after the conference.

ADD SLIDO TO YOUR CONFERENCE FOR JUST £95 + VAT PER DAY

slido

ON THE ROAD!

The purpose of the Virtual Conference Package is that it can travel anywhere – speak to our Sales Team to discuss rates and logistics of us delivering this at any venue in UK.

All prices are subject to change
Packages are subject to availability of rooms and spaces
All prices are day rates unless otherwise specified

Unique Venues Birmingham

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